

# Presidential Task Force on IUU Fishing and Seafood Fraud

## Council Coordination Committee Meeting

### February 18, 2015



# Presidential Task Force on IUU and Seafood Fraud

<u>Co Chaired by:</u>	
<b>Catherine Novelli</b> Under Secretary for Economic Growth, Energy, and the Environment, Department of State	<b>Dr. Kathryn Sullivan</b> Under Secretary of Commerce for Oceans & Atmosphere and NOAA Administrator
<u>Senior-level representatives from:</u>	
Department of Defense	Department of Justice
Department of the Interior	Department of Agriculture
Department of Commerce	Department of Health and Human Services
Department of Homeland Security	Office of Management and Budget
Council on Environmental Quality	Office of Science and Technology Policy
Office of the United States Trade Representative	United States Agency for International Development

## Presidential Task Force on IUU and Seafood Fraud

- Established under Presidential Memo, June 2014
- Public engagement through Federal Register Notice, public meetings and demarches
- Developed 15 recommendations, solicited public input on implementation
- Currently reviewing public comments and developing implementation plan

# Recommendation Categories

- International governance
- Enforcement
- Partnerships
- Traceability

# International Recommendations

- 1. Port State Measures**
- 2. Best Practices at RFMOs**
- 3. Maritime Domain Awareness**
- 4. Free Trade Agreements**
- 5. Fisheries Subsidies**
- 6. Capacity Building**
- 7. Diplomacy**

# **Enforcement Recommendations**

**8. Interagency Information Sharing**

**9. Customs**

**10. Seafood Names and Tariff Codes**

**11. State and Local Coordination**

**12. Authorities**

# Partnership Recommendations

## 13. Partnership Forum

# Traceability Recommendations

## 14. Traceability

Identify and Develop list of information types and operational standards

## 15. Traceability

Establish phased approach to developing risk-based traceability program



# Next Steps

- Review of public comment
  - 48 comments through FR, including NGOs, industry and food technologists
  - 28 countries replied via demarche
- Development of a Task Force report with implementation steps
- Stakeholder engagement at Seafood Expo North America (Boston) in March 2015

# Presidential Task Force Webpage

<http://www.nmfs.noaa.gov/ia/iuu/taskforce.html>

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## Presidential Task Force on Combating Illegal, Unreported, and Unregulated (IUU) Fishing and Seafood Fraud

 On June 17, 2014, the White House released a [Presidential Memorandum](#) entitled "Establishing a Comprehensive Framework to Combat Illegal, Unreported and Unregulated Fishing and Seafood Fraud." Among other actions the Memorandum established a Presidential Task Force, co-chaired by the Departments of State and Commerce and made up of a broad range of other federal agencies. The Task Force is directed to report to the President within six months with "recommendations for the implementation of a comprehensive framework of integrated programs to combat IUU fishing and seafood fraud that emphasizes areas of greatest need."

**The Task Force wants to hear your feedback and ideas**

The Task Force is initiating a public engagement process aimed at gaining broad input and expertise from key stakeholders and interest groups to inform and advise them in developing recommendations in compliance with the Memorandum. The Task Force is seeking comments on topics of particular interest. These can be accessed through the [Federal Register Notice](#), which will publish July 31, 2014. A pdf is [available here](#). We hope you can participate in one of the following ways:

**Public Comments Requested:** Beginning July 31, 2014, comments can be submitted online by going directly to [Regulations.gov](#). Comments must be received by September 2, 2014.

**Public Meetings with Task Force:**

**Conference Calls with Webinar presentation:**

- August 13, 3-5 pm Eastern Daylight Time. Dial-In: 888-324-0793; Passcode: IUUFishing; Conference Number: PW8081346. [Click here to join this meeting.](#)
- August 27, 3-5pm Eastern Daylight Time. Dial-In: 888-324-0793; Passcode: IUUFishing; Conference Number: PW8081383. [Click here to join this meeting.](#)

**In-Person Meetings:**

- August 20, 2014, 3-5 pm Pacific Daylight Time at the Mayflower Park Hotel, 405 Olive Way, Seattle, Washington – Plymouth Room
- August 28, 2014, 1-2 pm Eastern Daylight Time at the Washington Court Hotel on Capitol Hill, 525 New Jersey Avenue NW, Washington, DC 20001.

Stay tuned for forthcoming details on these public meetings. For questions, please contact Laurel Bryant ([laurel.bryant@noaa.gov](mailto:laurel.bryant@noaa.gov))



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