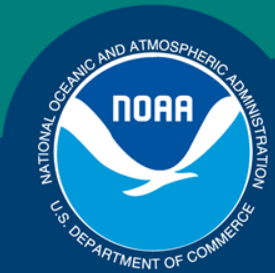


Science, Service, Stewardship



Marine Recreational Information Program

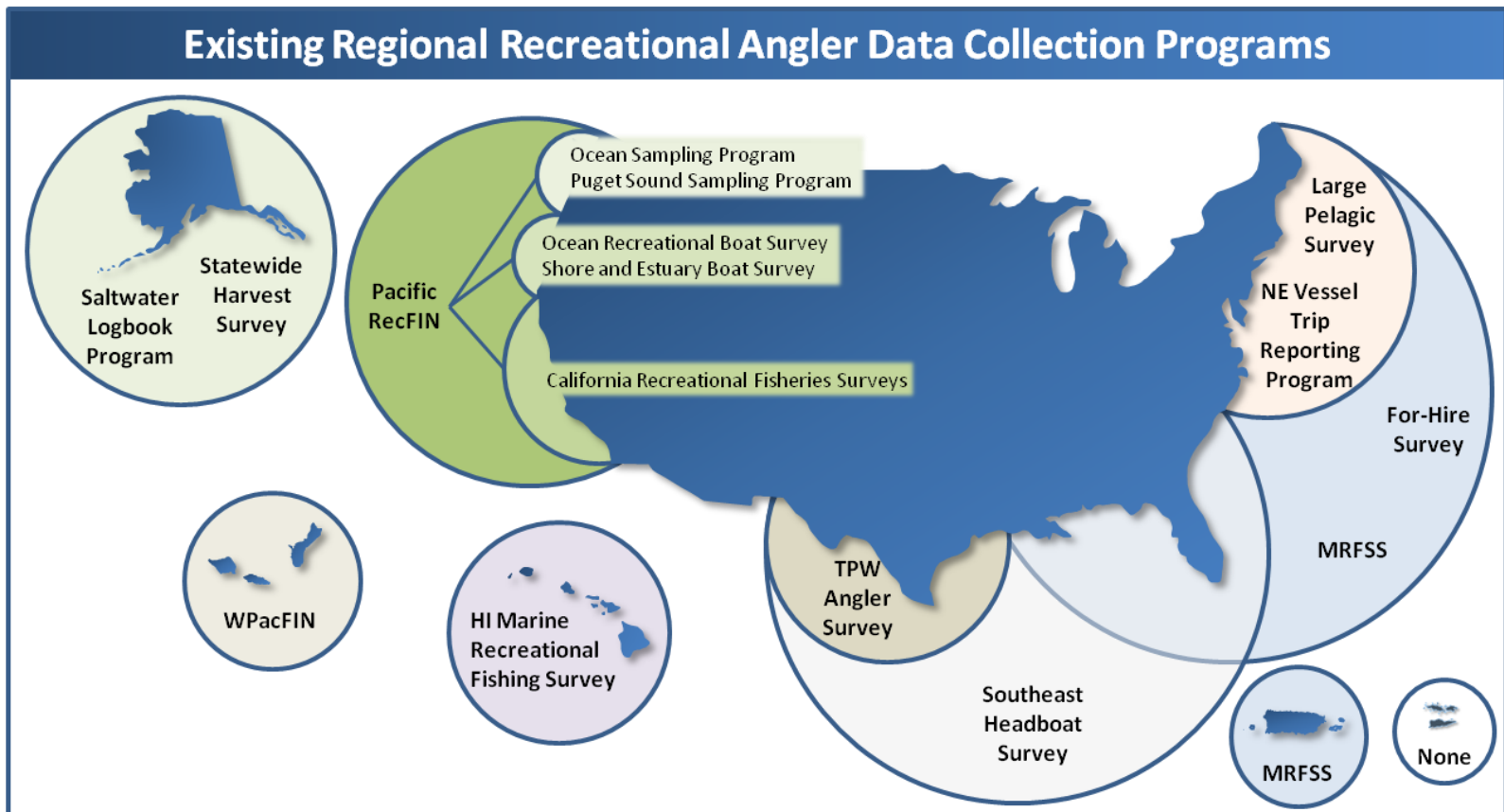
Update for Council Coordination
Committee

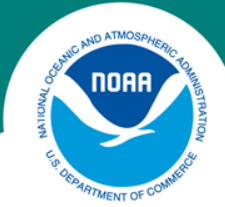
February 26, 2009

**NOAA
FISHERIES
SERVICE**



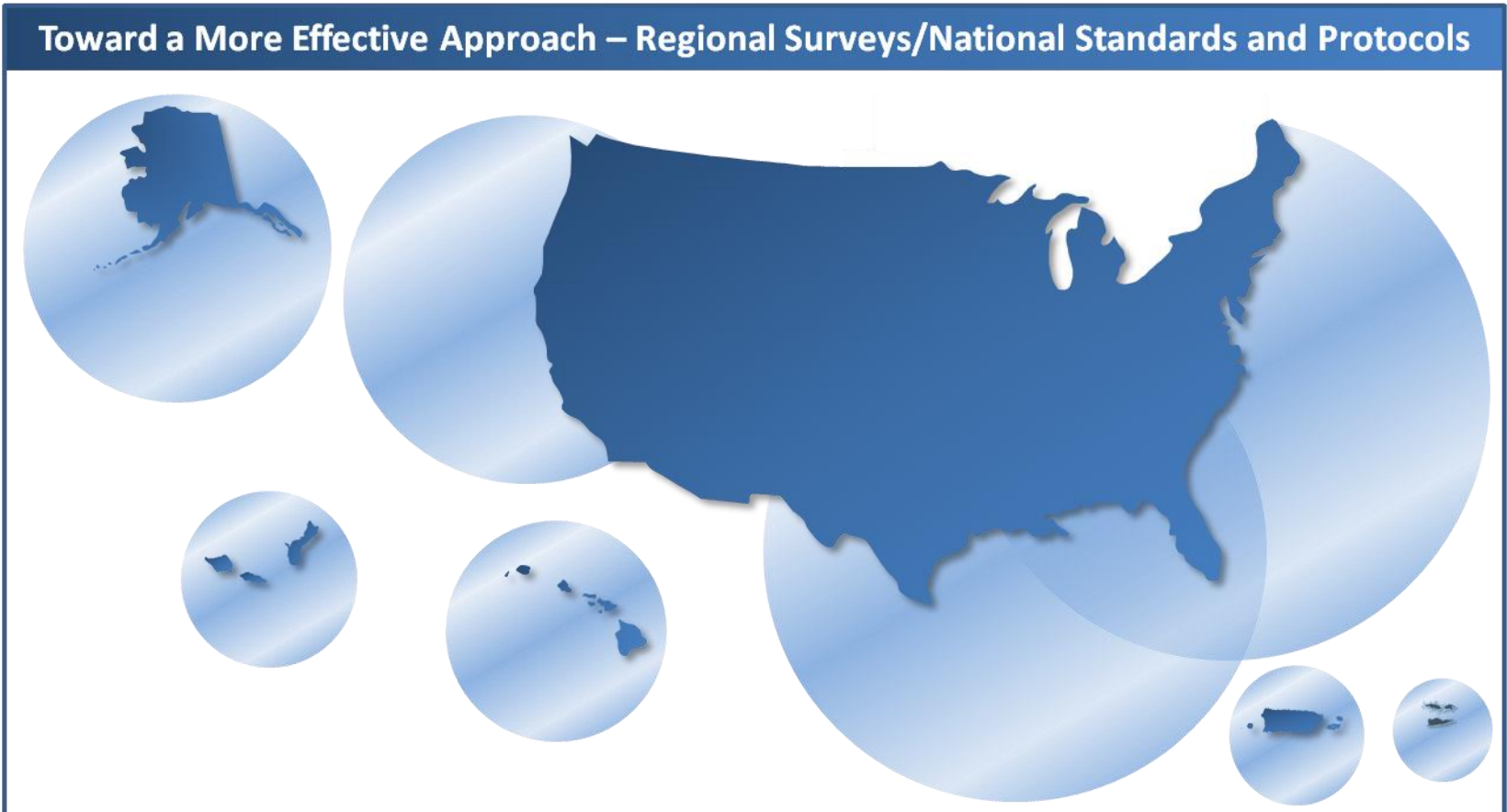
Where We Are Now

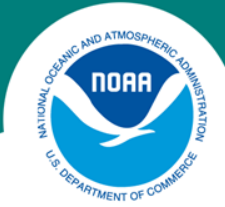




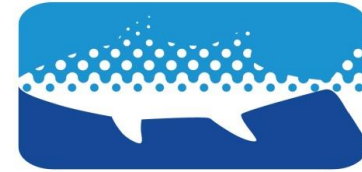
Where We Are Heading

Toward a More Effective Approach – Regional Surveys/National Standards and Protocols





Marine Recreational Information Program



**MRIP will enhance accountability,
timeliness, and decision-making ability**

It will not be a silver bullet solution to all fisheries
management issues



Implementation Approach

MRIP PRIORITY	PHASE
Evaluation of current sampling and estimation methods.	EVALUATION
Improving sampling and estimation designs for future surveys. <ul style="list-style-type: none">▪ Pilot testing of new sampling and estimation methods.▪ Phased implementation of new survey methods.▪ Benchmarking new survey methods against old survey methods.	INNOVATION
Meeting customer needs for precision and resolution.	ACTIVATION



Tracking Our Progress

- Project Updates to be issued quarterly
- Reports progress on current pilot projects by Work Groups/Teams
- Identifies upcoming activities and projects in development



Design and Analysis Work Group

Ensure surveys and subsequent analysis meet managers' needs for timeliness, precision, and accuracy.

Incomplete license frames

Released fish

Statistical estimation

Private access

Night fishing

Legend

● Evaluation

■ Innovation

◆ Activation



Data Management and Standards Work Group

Ensure that managers and scientists understand the characteristics, strengths, and limitations of the data.

Inventory data collection programs

Minimum data elements

Regional and national standards

QA/QC

Legend

● Evaluation

■ Innovation

◆ Activation



Highly Migratory Species Work Group

Ensure an accurate accounting through targeted data collection.

Sampling tournament vs non-tournament trips

Non-tournament landings reporting

Private angler phone survey

Pilot expansion to additional regions

Legend

● Evaluation

■ Innovation

◆ Activation



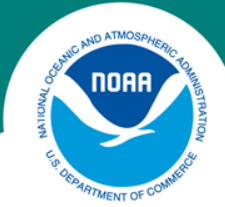
For-Hire Work Group

Ensure data collection methods mesh well with the unique challenges of sampling this sector.

Inventory of programs
Independent review
Electronic reporting

Legend

- Evaluation**
- Innovation**
- ◆ Activation**



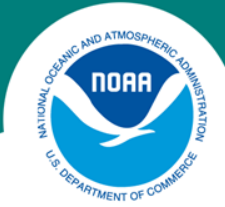
National Saltwater Angler Registry Team

**Create a “phone book” of saltwater anglers
and improve our ability to contact anglers
and generate a more detailed picture of
recreational fishing.**

Database management
MOA’s with states

Legend

- Evaluation**
- Innovation**
- ◆ Activation**



Communication and Education Team

Ensure effective communication, open dialogue, and continued engagement among all stakeholders.

100+ articles

Dedicated website

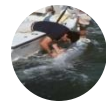
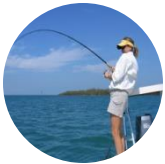
50+ national/regional face-to-face meetings

E-newsletter



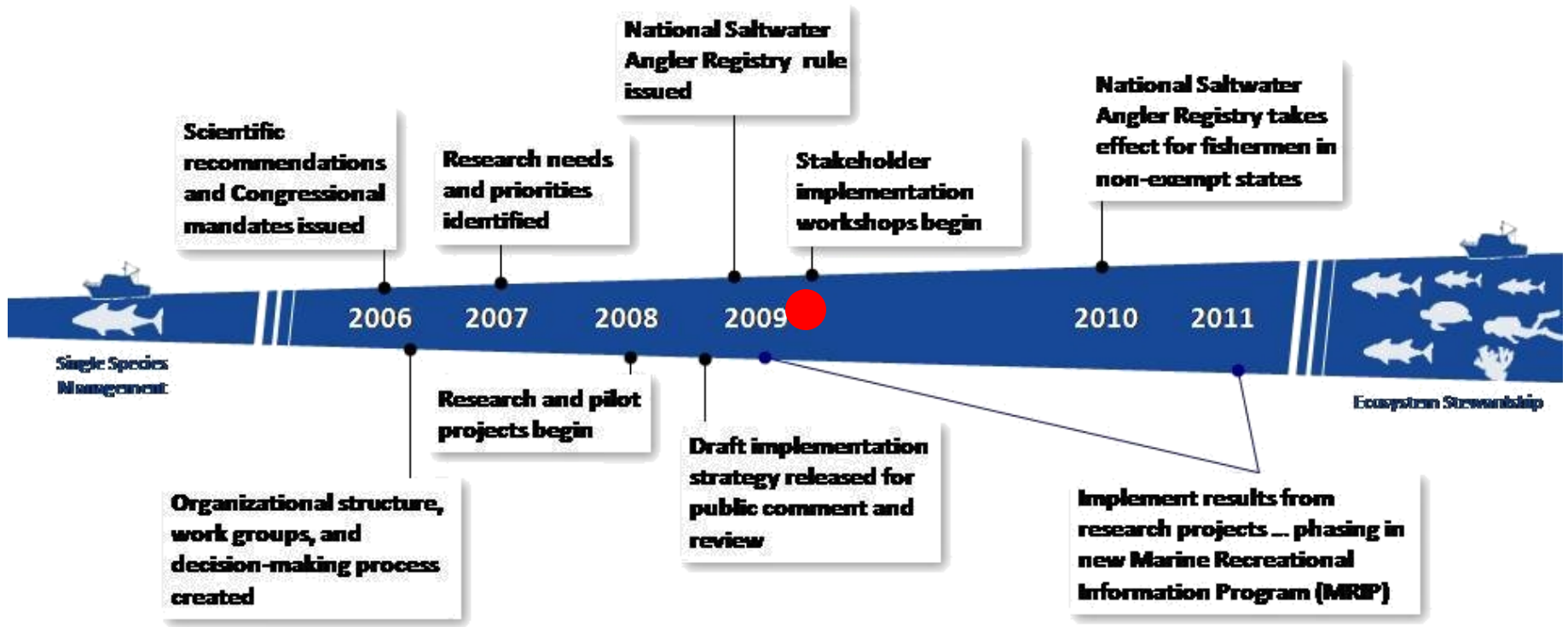
Guiding Principle

Ongoing conversation with anglers, scientists, and policy-makers about sustainability and a bright future for fishing

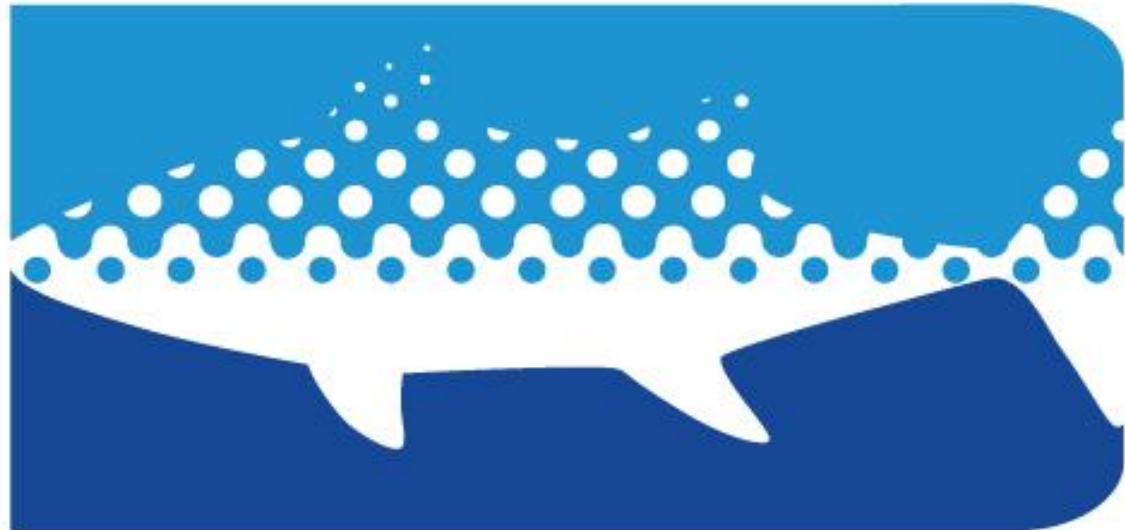




MRIP Timeline



**MARINE
RECREATIONAL
INFORMATION
PROGRAM**



Visit us on the web at:

[CountMyFish.noaa.gov](https://www.countmyfish.noaa.gov)